







Competitor Identifier

Competitor Profile

Journal Article Analysis

Research trend analysis based on portral writder

# **Knowledge Information Analysis System**





# INTRODUCTION



# 1. ABOUT US



1

# Technology creating values for customers!

- We have a mission to generate convenient and valuable life for our customers with internet services and digital technologies.
- We provide the best services for our customers in various fields through the information technologies to understand their needs and to predict the future of IT business.
- We are the experts of experience in various IT projects for consulting, developing and managing systems.



# 1. ABOUT US





1

# Innovative ICT Leadership MISOTECH Corp.



Software Consulting, Development and Supply | Computer Related Products |
Computer Related Data Processing | Academic Research Service

Foundation	2009/01/02			
CEO	BYOUNGSAM JIN			
Members	<b>74 persons</b> (as of 2018/04)			
Address	Head office: 712, JnK Digital Tower, 111, Digitalro-26-gil, Guro-gu, Seoul, Korea			
Contact	+82.2-6124-5788 (Fax. +82.2-6124-5789)			
Field of business	SI (System Integration) SM (System Management) Solution Development IT Consulting Environmental Information			

# 1. ABOUT US





# 1

# Certificate List

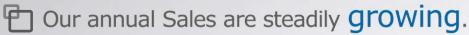




## **Certificate History**

- Venture company certification by Korea Technology Finance Corporation
- Company credit rating certification by NICE Information Service
- Company research institute certification by Korea Industrial Technology Association
- Business certificate by Minister of Employment and Labor
- Innovative SME certificate by Small and Medium Business Administration of Korea
- Innovative management company certificate by Small and Medium Business Administration of Korea
- Excellent partnership award by Korea Institute of Science and Technology Information
- 13th WEB AWARD KOREA Public sector -Excellence award

# 2. INTRODUCTION

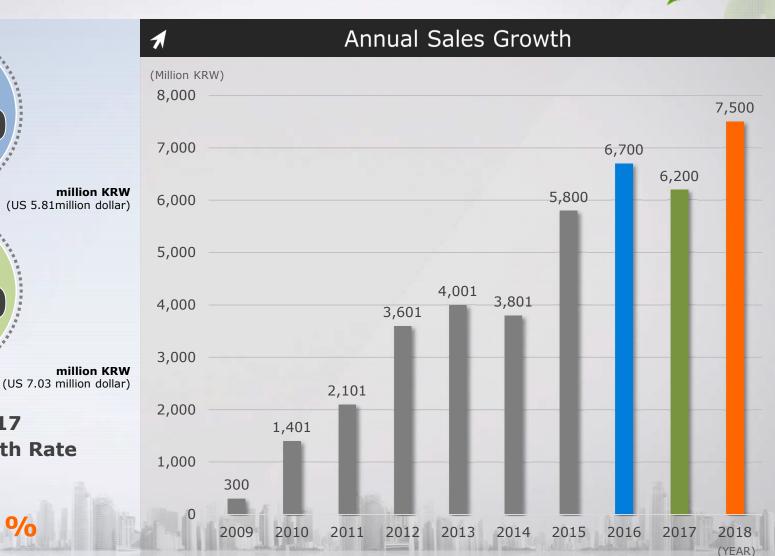






2009-2017 Average Growth Rate

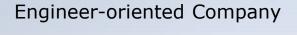
**68**%

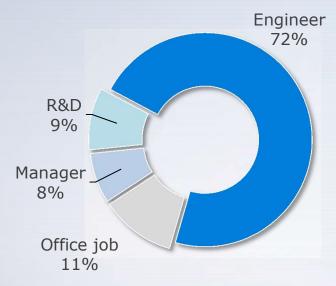


# 2. INTRODUCTION

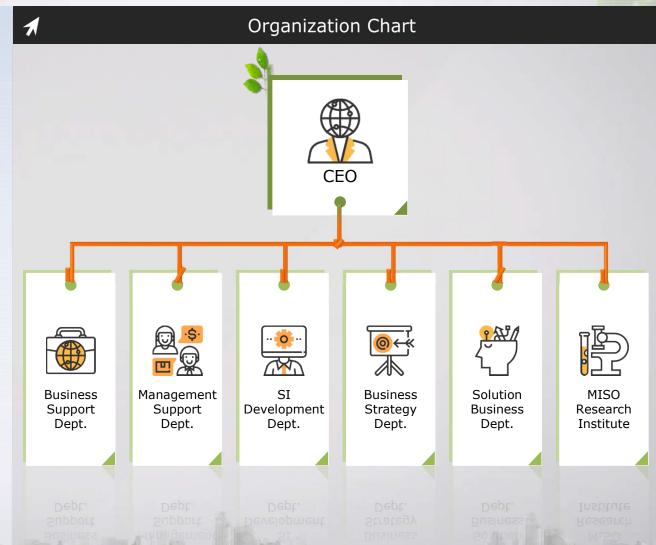








TOTAL: 74 persons



# 3. TECHNOLOGY TRANSFER

# We guarantee proven technology.



# Technology transfer





# Technology transfer and mutual cooperation

- ✓ Technology licensed period : 2016.06.12~✓ Sales range : domestic and international
- ✓ Technology content : 30% of sales
   (Except server equipment and DATA purchase cost)

# Contract

### 기술이전계약서

2015. 6. 12.



### 2. 지식재산권

번호	기술 구분	기술 명칭	지식재산권 번호
1	특허	경쟁자 프로파일 분석 서비스 시스템 및 그 방법	10-2012-0092520
2	특허	경쟁자 논문 분석 서비스 시스템 및 그 방법	10-2012-0092518
3	특허	투하유사도 검출에 의한 지적재산권 포괄 성형망 구현장 치 및 방법	10-2007-0071793
4	특허	확장 가능 기술/경로 탐색 서비스 시스템 및 그 방법	10-2014-0180250
5	프로그램	Patent Citation Tree(인용 분석)	C-2013-024179
6	프로그램	Journal Article Analysis(논문 분석)	C-2013-024178
7	프로그램	Competitor Profile(핵심 경쟁자 프로파일)	C-2013-024177
8	프로그램	Competitor Identifier(핵심 경쟁자 탐색)	C-2013-024176
9	프로그램	Trade Scan(트레이드 스캔)	C-2013-024175

# 4. PURCHASE INTENT OF GLOBAL INSTITUTIONS



Date	Country	Agency	Manager
2016.MAR	Vietnam	VAST-ISI	Dr. Nguyen Hong Quang
2016.APR	Kazakhstan	NCSTE	Dr. Yelena Shevchenko
2016.MAY	Uzbekistan	CCSTD	Dr. Regina Sattarova
2016.OCT	Vietnam	SATI	Mr. Nguyen Hoang Hai
2017.MAR	Vietnam	VAST-ISI	Dr. Nguyen Hong Quang
2018.FEB	Vietnam	VAST-ISI	Dr. Nguyen Hong Quang













# 4. PURCHASE INTENT OF GLOBAL INSTITUTIONS





## As IS

# **Original System**

- ✓ FAST Search Engine
- √ 8 Servers
- Direct purchase (Patent and trade data) from the distributing organization

# Original Platform

- ✓ Korean and English
  (Few Models)
- ✓ COMPAS Algorithm
- No auto-deployed system for data

# To Be

# Global System

- ✓ Open Source Search Engine
- √ 5 Servers
- ✓ Patent and trade data bulk purchase

# Global Platform

- ✓ English and Vietnamese (Full Model)
- ✓ Reflect local Requirements
  Algorithm
- ✓ Data auto-deployed system

# **Differences**

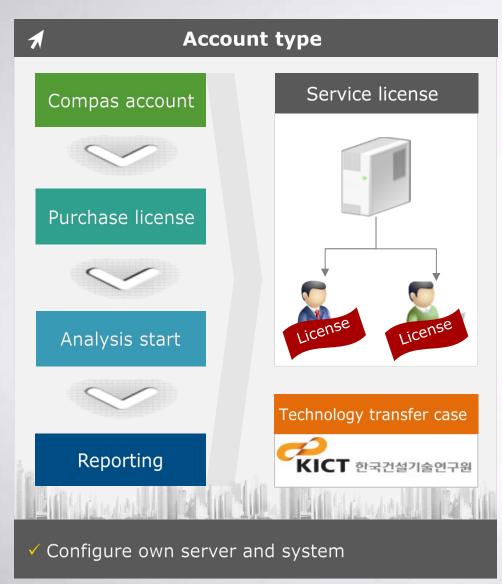
- ✓ Including hardware and data
- ✓ Full Vietnamese models
- ✓ Added data auto-deployed system
- Added reflect local requirements algorism



# 5. SYSTEM PURCHASE MODELS









# 6. Cost of Development(COMPAS)

we reinvest part of our sales income to customers.



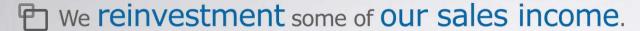
# **Cost of Development**



The price depends on the number of users you use

Year	KISTI Expense	Government Expense	MISOTECH Expense	
2010 ~ 2015	\$ 2,675,000	-	-	
2017 ~ 2018	-	\$ 433,000	\$ 252,000	
Sub Total	\$ 2,675,000	\$ 433,000	\$ 252,000	
Total	\$ 3,360,000			

# 7. Joint Venture(Reinvestment of Sales Income)





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# Joint Venture/Agency

# KOREA Korea Institute of Science and Technology Information





USER EDUCATION

PROFESSIONAL MANPOWER TRAINING

# **VIETNAM**





**ENTERPRISES** 





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