















# How TOD works

 US Patent & Trademark hybrid DB: Product-Technology-Company(Assignee) network



Coverage: ~200,000 products, ~300,000 companies(assignees)
Services: three service modules

Service Name	Function	Scenario
<b>S1</b> Owned Product - Based Opportunity Navigation	Provides opportunities related to the products currently owned by user	<ul> <li>Search products owned by user</li> <li>Search products of opportunity</li> <li>Portfolio analysis</li> <li>Attractiveness evaluation for products of opportunity</li> </ul>
S2 Competitor Benchmarking	Provides opportunities by monitoring products of competitors	<ul> <li>Search competitors (companies/assignees)</li> <li>Search competitors' products</li> <li>Network analysis on competitors</li> <li>Product analysis of competitors</li> <li>1:1 competitor comparison</li> </ul>
S3 Product-Technology Relation Analysis (under development)	Recommends applications and opportunities by analyzing functions and technologies of selected products	<ul> <li>Search products of interest</li> <li>Explore functions of the products</li> <li>Explore technologies of the products</li> <li>Recommend applications and opportunities</li> </ul>

















































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# To much information

- ✓ It can be difficult to get the relevant information out of such large volumes of data in a useful way
- ✓ Social network analysis is all about the users who are actively engaged and generate content
- Social networks are pools of a wide range of articulation methods, from simple "I like it" buttons to complete articles



# Opinion Mining



People write blog posts, comments, reviews about all sorts of different topics

Opinion Mining: automatically extracting opinions, emotions and sentiments

We can track products, brands and people and determine whether they are viewed positively or negatively





# Opinions are not equal



- Opinion Mining needs to take into account how much influence any single opinion is worth
- This could depend on a variety of factors, such as how much trust we have in a person's opinion, and even what sort of person they are
- Need to account for:
  - ✓ experts vs non-experts
  - ✓ Spammers
  - ✓ frequent vs infrequent posters
  - "experts" in one area may not be expert in another how frequently do other people agree?







# What is an opinion to a machine?

It is a "quintuple", an object made up of 5 different things:

 $(o_{j}, f_{jk}, so_{ijkl}, h_{i}, t_{l})$ 

O<sub>i</sub> = The thing in question (i.e product)

 $f_{jk}$  = a feature of Oj

 $SO_{ijkl}$  = the sentiment value of the opinion of the opinion holder h<sub>i</sub> on feature f<sub>ik</sub> of object o<sub>i</sub> at time t<sub>l</sub>

These 5 elements have to be identified by the machine

{defined by Bing Liu in the NLP handbook}

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# Machine Learning for Sentiment Analysis



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- ML is an effective way to classify opinionated texts
- We want to train a classifier to categorize free text according to the training data
- Good examples are consumers' reviews of films, products, and suppliers.
- We train the ML system on a set of reviews so it can learn good and bad reviews, and then test it on a new set of reviews to see how well it distinguishes between them





# Rule-based techniques

These rely primarily on sentiment dictionaries, plus some rules to do things like attach sentiments to targets, or modify the sentiment scores

# The Case of Vietnam







# How consumers publish their opinions





# Computing resources



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Sentiment analysis and opinion mining research has mainly concentrated on English and other important languages

- Various commercial and open-source solutions exist mainly for English
- Corpora of opinionated texts and databases of affective words (general or domain specific) also exist for these languages



# About Vietnamese Language Processing

- Work done in isolation, no inheritance people have to do their work from the scratch without sharing and collaboration
- Resources and tools:
  - Vietnamese Word Segmentation
  - Vietnamese Part-Of-Speech Tagger
  - Vietnamese Chunker
- Việt WordNet: Under Construction
- Việt SentiWordNet: Under Construction





# Thank you for your attention!



# **KREONET** activities for Data-Intensive Science

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### Zetta-bytes data's Generation

- ~2011, 0.8 zetta < 2011, 1.8 zetta
- Since 2015 data will be about 7,000 exabytes

## Smart devices and Individual & unstructured information

- Data→ Information → Knowledge → Intelligence, Valuable? Unstructured Data?
- Big data include Unstructured data " Data is 21th's Oil"
- Small data grow as Big data, Key point is how to make valuable information







# **The Fourth Paradigm**

# **Complex models**

- Multidisciplinary interactions
- Wide temporal and spatial scales

# Large multidisciplinary data

- Real-time streams
- Structured and unstructured

# **Distributed communities**

- Virtual organizations
- Socialization and management

Data

<Components of DI Research>

# **Diverse expectations**

• Client-centric and infrastructure-centric



In *The Fourth Paradigm: Data-Intensive Scientific Discovery*, the collection of essays expands on the vision of pioneering computer scientist Jim Gray for a new, fourth paradigm of discovery based on data-intensive science and offers insights into how it can be fully realized

Shared Virutal Environmen

nnected GENI Substrate

<DI Envir. In NREN, Internet2/US>











# **GLORIAD**(Inter-national)

The "GLORIAD" advanced science internet network was launched in January 2004 by the U.S., China and Russia, and expanded its reach in 2005 – to Korea, Canada and the Netherlands – and in 2006 to the five Nordic countries of Denmark, Finland, Iceland, Norway and Sweden.



GLORIAD : Global Ring Network for Advanced Applications Development




### **Asia-Pacific Links (APAN)**

 APAN (the Asia Pacific Advanced Network) refers to both the organization representing its members, and to the backbone network that connects the research and education networks of its member countries/economies to each other and to other research networks around the world.

'KR -(GLORIAD) - HK-(TEIN3)-VN













#### SAGE2 Scalable Amplified Group Environment

- Designed to enable groups to work in front of large shared displays in order to solve problems using cloud-based and web-browser technologies
- Enhance data intensive co-located and remote collaboration and the afforded benefits to data intensive collaboration.



#### **SDN (Software Defined Network)**

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• SDN function is control the application flow

KRE

- The flow can be changed the path on real-time
- The control authority will be given to consumer
- VDN have functions of dedication, allocation, classification, security





- Very wide physical connection + logical peering between community sites
- Enhance the bandwidth and Guarantee the Quality for Scientific data.

#### Performance for each applications and multidisciplinary data

• Allocate and control the optimal path and flow for data transmission





Bio/Genome

CT/UHD

Construct

Supercomputing network









- Introduction of the Cyber Education environment capable of additional education and virtual simulation for utility maximization of lectures
- Connection of 9 national universities and systems
  over KREONET
- HD system designed could separated speaker panel and lecture file panel → enhance the remote education efficiency

One-to-One remote lecture



















#### **Future Works**

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- 1. Innovation of application network encourages science field - applications network involve infra, platform and services
- 2. S&T supported network mean easier solution and technologies
  - Collaborative environment for scientific challenges
  - Support and provide common solutions for consumers on network
  - Enhance monitoring and Prediction

#### 3. Add link connections and peering for global collaborative applications and encourages collaborations between Asian-pacific regions

- Expect enhanced performance owing to minimize hop and upgrade bandwidth on global communications
- Total bandwidth between KO-US are over 200G
- Full routing between TEIN3 and KREONET in late 2015
- → Expect that create the representative cooperative work between KR-VN

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**Summary & Conclusion** 

- Diverse applications sites → Working Community → build the ecosystem of Science
- 2. Integrate Network Resource and Platform for Converge Service
- Application network level should be supported (focused on performance)
- Data transfer service (Science DMZ model is the best)
- Real-time media sharing system : any scale, any devices be available
- SDN make a path each application's flow

KRE

KRE

#### 3.Engagement Collaborative work between Scientists

- Support viability of each Scientific Communities
- Create Scientific ecosystem with extended consolidation
- Organize representative Working Communities such as HEP, Medical, CT...

#### 4. Security and Create add-value

CREATING YOUR INNOVATIVE VALUE KREONET : Kursa Research Environment Open NETwurk CREATING YOUR INNOVATIVE VALUE

# Thanks for kind attention

# Tracking down the **KISTI's STI Services**

March 15, 2016 Ho Nam Choi KISTI



- Prologue
- Looking back on the Past
  - Sprouting Era
  - Proliferating Era
  - Challenging Era with Digital
- Ongoing STI Services
  - KESLI(Korea Electronic Site License Initiative)
  - Academic Village
  - NDSL(National Digital Science Library)
  - Korea DOI Center
  - NTIS(National Technical Information Services)
  - Big Data
- Implications
- Issues and Problems
- Future Plan

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# Looking back on the Past

- Sprouting Era
- Proliferating Era
- Challenging Era with Digital

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## Sprouting Era(1962~1979)

- Bibliography Publication Services
  - Korean Scientific Abstracts(KOSAB) (1969~)
  - Korean Medical Abstracts(KOMAB) (1971~)
  - Current Bibliography on Science and Technology (1969~)
  - Current Bibliography on Foreign Patents (1971~)
  - Union Catalog of Foreign S&T Journals (1968~)
  - Foreign S&T Highlights (1969~)
  - List of Korean Scientists' Achievements (1971~)

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 Acquisitions Trends of Paper Journals( ~1977)





#### Proliferating Era(1980~1999) KISTI's role diversified and expanded Collection of information resources Continuously increasing DDS expanded and diversified < Collections of Information materials > < DDS records > 1000000 Monographs Periodicals 28,840 900000 27,135 Division 1984 1985 1986 1987 1988 Overseas documents 2<mark>4,63</mark>0 800000 19,580 KISTI 16.868 224,642 233,160 274,571 321,456 334,334 700000 14 078 holding 12 500 600000 Oversea 3,871 3,671 4,168 3,471 3,930 s 500000 office 8,4<sub>15</sub> 81<mark>7,4</mark>84 84 78 oversea 27 73 400000 67 26,594 28,954 29,862 33,842 38,861 65 48 s partner 300000 domesti 200000 10,341 11,620 14,605 18,600 С 18,582 partner 100000 265,448 277,405 323,206 378,251 395,728 5 5 total 40.002 42,025 858 186 C 1991 1992 1993 1994 1995 1996 1997 1998 8

# Challenging Era(2000~) \* Paradigm shift • Paper $\rightarrow$ Digital ■ Own → Access • One way service $\rightarrow$ Interactive both ways \* Prosumers Existing Role Players in Scholarly Communication Systems are changed: mixed and confused - Libraries, Publishers, Authors, Readers 9 Challenging Era(2000~ )

- from Individual subscription to consortium licensing
- DDS is being drastically decreased due to proliferation of digitized documents and internet based IT evolution
- Digital library appeared
- STI services are all changed to web-based
- Both Integrated and Distributed STI service model co-existed in the country
- Specialized STI services provided by subject domain or by information type
- Academic and Research libraries played roles of important STI nodes. Most of STI service activities were carried out in collaboration with academic and research libraries
- Some private companies in Korea started involving in STI services: Google, Naver, DBPIA, KISS, etc.
- New STI service model required for coping with an the service model required for coping with a service model required for service model for service model required for

(National Digital Science Library)

## Ongoing STI Services of KISTI

• National Program for STI

- -KESLI(Korea Electronic Site License Initiative)
- -Academic Village
- -NDSL(National Digital Science Library)

-Korea DOI Center

-NTIS(National Technical Information Services)

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-Big Data



#### KESLI A National Library Consortium managed by KISTI for both joint purchasing of e-publications and resource sharing • The biggest library consortium in the world in terms of number of participating research libraries: 605 libraries Over 3,500 contracts made annually between 605 libraries and 125 worldwide suppliers dealing with over 200 e-content products Metadata for all of purchased e-content are incorporated in the NDSL • database: 3.5m records collected annually With collected usage statistics of all participating libraries KISTI . provide them with analytic information services for viewing research trends and supporting their decision making on collection development, etc.





## Academic Village Program

- Since 1997
- To provide Various Domestic STI Services by digitizing publications, building bibliographic databases, enhancing their discoverability and providing technical supports for Societies & Associations

## Academic Village Program

- Meta and Fulltext DB construction (PDF or XML format)
- One-stop Search Services for all STI produced domestically
- Identifying and Linking Services by assigning DOI
- Manuscript Submission and Management Solution
- KPubS(XML-based Publishing Platform Services)
- Statistics including citing and cited count

## Academic Village Program

- Business Figures (as of 2015)
  - Participating Societies & Associations : 788
  - Supported Journals : 900 titles
  - -DOI Supported Journals : 442 titles
  - -Articles : 1,339,720
  - -DOI registered Articles : 206,256



## **NDSL** (National Digital Science Library)

#### Purpose of NDSL use : 2011~2012

SU year	rveys	writing dissertations	authoring (presentations, papers, etc)	project implementations	Commercial use/business	Business plan/proposal	others	total
2011	frequency	22	111	344	64	53	78	672
	percentage(%)	3.3	16.5	51.2	9.5	7.9	11.6	100
2012	frequency	15	43	52	14	9	17	150
	percentage(%)	10.0	28.7	34.7	9.3	6.0	11.3	100.0







#### Korea DOI Center



- DOI Resolving Services
- Development of new value added services using DOI
- ➔ To gurantee persistent access to the digital content
- ➔ To accelerate global disseminations of Korean Domestic Research Outputs

→ To enhance interoperability between information systems













## Big Data Research(2014~

- Big Data Platform Development for Library Data Sharing and Utilization
- Enhancement of Library Big Data Services
- Constructing Research Environment for Library Big Data
- Enhancing Efficiency of Library Decision Making by Library Big Data Analysis
- Development of Librarians' Task Supporting System for encouraging Analytics and Insights Capability
- Development of Issue responding Big Analysis System
- Training Library Big Data Experts
- Building Library Big Data Research Collaborating System







# Thank you

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## The Impact of Internet of Things on Big Data and Some Applications

NGUYEN LONG GIANG, NGUYEN QUANG HUY INSTITUTE OF INFORMATION TECHNOLOGY (IOIT)

# Agenda

- ✓ Introduction IOT
- ✓ Applications
- ✓ Advantages and disadvantages of lot
- ✓ The Impact of Internet of Things on Big Data





#### **Key Concepts**

- The Internet of Things (IoT): is the network of physical objects—devices, vehicles, buildings and other items embedded with electronics, software, sensors, and network connectivity—that enables these objects to collect and exchange data. The Internet of Things allows objects to be sensed and controlled remotely across existing network infrastructure, creating opportunities for more direct integration of the physical world into computer-based systems, and resulting in improved efficiency, accuracy and economic benefit

#### **APPLICATIONS (1)**



#### **Smart refrigerator:**

collaborate and recommend nutritious and delicious meal combinations with the available ingredient

#### **APPLICATIONS (2)**



Cooking Gas Maintenance & Service IoT

#### Gas Service and Maintenance:

- Automatic booking of cylinder if level reaches below threshold
- Predicting requirement of number of cylinders in a region

-In case of any leakage, an engineer can be sent immediately

-Keep a track on legal/illegal usage of cylinder



# The Advantages of IoT

- Information: it is obvious that having more information helps making better decisions. Whether it is mundane decisions as needing to know what to buy at the grocery store or if your company has enough widgets and supplies, knowledge is power and more knowledge is better.
- Time: The amount of time saved because of IoT could be quite large. And in today's modern life, we all could use more time.

# The Advantages of IoT

- Monitor: Knowing the exact quantity of supplies or the air quality in your home, can further provide more information that could not have previously been collected easily.
- Money: In my opinion, the biggest advantage of IoT is saving money. If the price of the tagging and monitoring equipment is less than the amount of money saved, then the Internet of Things will be very widely adopted.

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# The Disadvantages of IoT

- Compatibility: I believe this disadvantage is the most easy to overcome. The manufacturing companies of these equipment just need to agree to a standard, such as Bluetooth, USB, etc. This is nothing new or innovative needed.
- Privacy/Security: With all of this IoT data being transmitted, the risk of losing privacy increases. For instance, how well encrypted will the data be kept and transmitted with? Do you want your neighbors or employers to know what medications that you are taking or your financial situation?

# Key Concepts(2)

 <u>Big data:</u> is a term for data sets that are so large or complex that traditional data processing applications are inadequate. The term often refers simply to the use of predictive analytics or certain other advanced methods to extract value from data, and seldom to a particular size of data set. Accuracy in big data may lead to more confident decision making, and better decisions can result in greater operational efficiency, cost reduction and reduced risk. Four key dimension of big data are volume, veracity, variety and velocity
#### The Impact of Internet of Things on Big Data



## Data Storage

- one of the first things that comes to mind is a huge, continuous stream of data hitting companies' data storage. Data centers must be equipped to handle this additional load of heterogeneous data.
- In response to this direct impact on big data storage infrastructure, many organizations are moving toward the Platform as a Service (PaaS) model instead of keeping their own storage infrastructure, which would require continuous expansion to handle the load of big data. PaaS is a cloudbased, managed solution that provides scalability, flexibility, compliance, and a sophisticated architecture to store valuable IoT data.

## Data Storage(Con't)

 Cloud storage options include private, public, and hybrid models. If companies have sensitive data or data that is subject to regulatory compliance requirements that require heightened security, a private cloud model might be the best fit. Otherwise, a public or hybrid model can be chosen as storage for IoT data.

### **Big Data Technology**

- IoT brings an entirely fresh proposition to the table. The technology chosen to process and store big data must be appropriate and one that is effective.
- A number of technologies make up the big data platform, such as the likes of Hadoop, Map Reduce, HDFS and more. Thus, what organizations need to do is to ensure that these technologies can be adapted to IoT data and also their processing. As IoT data is another source of big data, the processing steps will remain the same. So the same big data platform can be used to process IoT data.

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## **Data Security**

- With IoT too, it is no different. Usually, a large number of devices are known to contribute to data and it is no surprise that a number of security threats also arise from them. Also, the number of IoT related devices keep increasing every day. Thus, emissions from such devices are to change in due course of time, which will further impact big data storage and technologies.
- Organizations, as such, are sure to observe certain changes in the security sphere. One of the biggest risks lies with the number of interconnected devices, also something that happens to be the core of IoT services. Thus, any sort of attack would impact the physical world deeply.

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### **Big Data analytics**

- The IoT data, which basically lies within big data, has a great impact on big data analytics. The data also needs to go through ingestion, phases of storage before reaching the analytics phase. The IoT data then needs to be managed by different frameworks. Managed Service Providers (MSPs) are also known to be working on frameworks that can handle big data.
- Both IoT and big data are two sides of the same coin. Keeping that in mind, organizations need to set up the right platforms for analytics, as well as infrastructure, for proper analysis of IoT data. Lastly, a point to note would be that IoT data is important only if it is well managed and if any value can be extracted from it.

## **Big Data tools**

- Before the arrival of IoT into the main frame, all tools and frameworks that deal with big data did not touch IoT. And now many of the providers of such tools are actually modifying their products so that they essentially work on IoT data. Also, as far as the storage side is concerned, there is impact on the side that has a number of No SQL database vendors. This impact is on all sorts of entities such as tools, framework, No SQL database and more.
- Organizations have already started to experiment with existing big data tools, in order to find earlier issues that are present.

#### **Key Concepts**

- Cloud computing: a computing platform where users can have access to applications or computing resources, as services, from anywhere through their connected devices. A simplified user interface or application programming interface (API), or both, makes the infrastructure supporting such services transparent to users.

- IoT platform: Software component enabling interaction with resources through a well-defined interface. This can be orchestrated together with non-IoT services.

# Conclusion

- we have touched through all the major impacts that IoT is likely to have on big data. IoT is a completely new domain, and businesses have been exploring it so far, in order to get some useful value. However, the fact remains that it is still pretty unknown and that these unknown factors need to be considered, as they crop up with time, before moving forward.
- A number of solutions to impacts have also been referred to in the article. However, it is more likely that IoT will also present many more fresh challenges in the near future

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